

# MY LITTLE HOME SCHOOL



## About the Blog

My Little Home School was established in 2017 and topics and themes include:

- homeschool
- parenting
- mom life
- special needs

The mission of the blog is to provide positive and humorous advice and information to parents. Quality content, integrity and honesty are valued above all else.

## Social Media Stats



3,2 K



47 K  
REACH



500



## About Charlotte Jones

Charlotte Jones is a teacher, blogger, homeschooler and marketing expert. And is mom to the most amazing special needs twin boys. She's passionate about writing and design and has been in the digital marketing game for more than a decade. She knows the importance of high quality content delivered to the right people. Everything she produces is well designed, properly researched and carefully crafted. Her content buzz word is 'community' and it flows through everything she does.

## Opportunities Offered

Marketing is an ever changing industry. Therefore it's important to look for innovative ways to market brands. Please contact Charlotte Jones if you are looking for a tailor-made project. General opportunities offered:

- Sponsored blog posts and/or reviews
- Brand ambassadorships
- Guest posts from brands
- Social media sharing and giveaways
- Banner ads on My Little Home School website

## Collaborations and Guest Posts

IMPERFECTLY  
**PerfectMAMA**



Mommalicious



## General Audience



95% Female  
50% Aged  
30-44



70% USA  
10% SA  
10% UK



50% Fashion  
25% Food  
25% Kids

## Packages

### Package 1 - \$ 15

Blog post with 3 images (free Twitter, Google+, Facebook & Pinterest share)

### Package 2 - \$ 20

Instagram Post with 3 image story (free Twitter, Google+ Facebook & Pinterest share)

### Package 3 - \$ 35

Blog Post with 3 images and Instagram Post with 3 image story (free Twitter, Google+ Facebook & Pinterest share)